

Ebru Nermin Uygun

Digital Marketing Specialist

Phone: +90 543 350 96 34

Email: ebrunerminuygun@gmail.com

PROFESSIONAL SUMMARY

Dynamic and growth oriented digital marketing intern eager to excel in the industry, with a strong foundation in social media management, content creation, and SEO practices. A deep passion for analyzing audience behavior fuels the ability to craft impactful digital strategies that resonate with target markets. Recognized for adaptability and a robust work ethic, consistently driving results through quick learning and proactive initiative. Committed to continuous improvement and fostering creative contributions that align with team objectives and enhance overall performance.

EXPERIENCE

SALES AND MARKETING INTERN | February 2025 - April 2025

Social Office

- Training in advertising and marketing, digital transformation, social media literacy, and marketing strategies, combined with practical experience. Responsibilities included creating social media content, analyzing campaigns, and developing audience-focused strategies.

CONTENT WRITER | March 2025 - ...

Listeliyoruz.com

- Writing content suitable for specific categories and uploading/editing content via WordPress. Creating and preparing social media content based on the produced materials.

RECEPTIONIST | February 2024 - September 2025

Tui Blue Seno

- The skills I gained during this period, such as quick problem-solving, effective communication, and interacting with diverse cultures, contribute significantly to social media community management and customer relations processes.

SOCIAL MEDIA SPECIALIST | January 2020 - March 2022

Estrelifee

- Professional photo/video shooting, website editing, and Instagram content creation and management.

EDUCATION

Istinye University | June 2021 - ...

Political Science And Public Administration

- Relevant Classes: Digital Media Literacy, Political Communication, Career Management on Social Networks
- Campus Activities: Member of the Women's Rights Club

Marmara University | June 2019 - August 2021

Justice Studies

CERTIFICATIONS

Google Digital Marketing Fundamentals Training

BTK Akademi

Introduction to Social Media Management

BTK Akademi

Social Media Content Creation Training

Udemy

ASearch Engine Optimization (SEO)

BTK Akademi

LANGUAGES

Turkish: Native

English: Professional

SKILLS

Microsoft Office

Sociality.io

Canva

Wordpress

Google Ads

Google Analytics